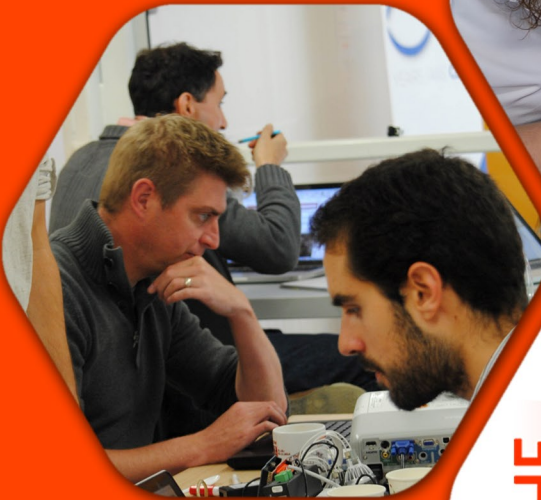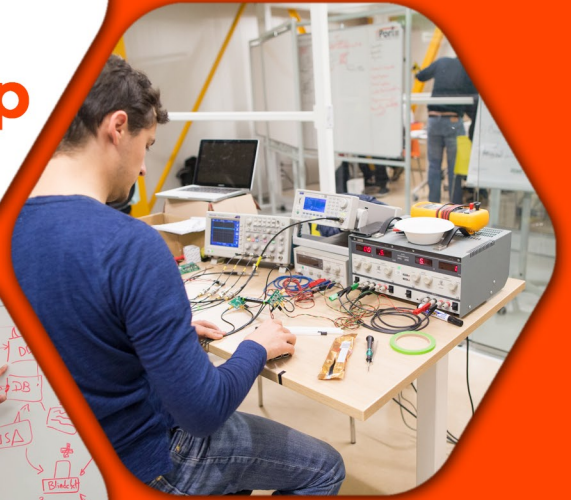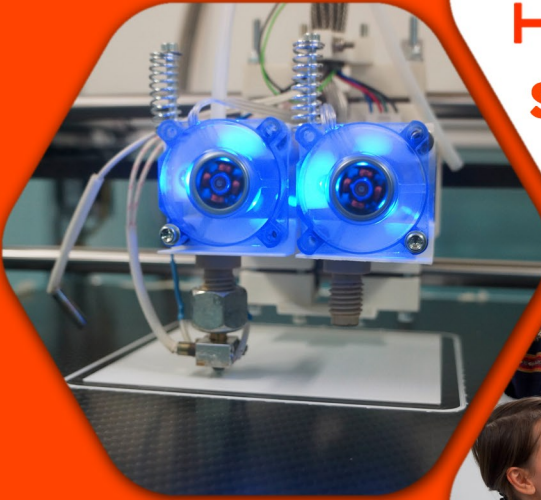unite innovators

impact future

THE PorT
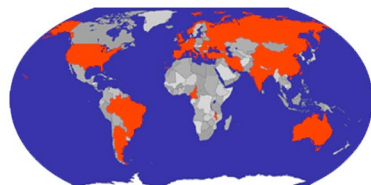sponsorship

act today

www.theport.ch

Dear potential sponsor,

THE Port hackathon at CERN is dedicated to find technological solutions to humanitarian problems.

We are soliciting sponsorship for our 2nd edition to be held in autumn 2015. We would love to repeat an unforgettable experience and to do so in partnership with you.

The 1st edition, took place at CERN on the first week of November 2014 was a huge success with 6 different teams demonstrating working prototypes after a weekend of intensive development work on their assigned topic. Augmented demining using dogs, robust vaccination storage for harsh environments and improved identification of hospitals in war zones are just some of the highly successful projects addressed.

WHAT MAKES US DIFFERENT:

• 58 participants of 28 different nationalities, from private companies, academia and NGOs, formed 6 inter-disciplinary teams, to tackle a variety of modern humanitarian challenges with high technology.

• A rigorous interview process to encourage motivated participants.

• A conscious effort to balance the inter-disciplinary teams in expertise and diversity.

• Encouraging participants to step out of their comfort zone and transfer their expertise to new fields.

• Fostering the exchange of ideas between teams.

• A six week intensive research phase leading up to the final weekend.

"[THE Port] bridged humanitarian topics inspired by international organisations with state of art technology at CERN."

Sascha Schmeling
CERN

WHY SPONSOR US?

Our event brings together some of the top minds in science & technology, international aid & development, and public health from around the world, representing a variety of experience and background in a broad range of fields.

We offer you the chance to get involved with THE Port by:

• Demonstrating your commitment to international development.

• The opportunity to encourage, inspire, communicate and assist with mentoring participants.

• Showcase your products, technologies and developments.

"It is actually probably the first time humans have thought of applying new technologies to this issue [body bags] in a major way."

Robin Coupland
Medical Adviser
for Red Cross

THE Port 2015 Hackathon Tiers

STARTUP CHF 500	SILVER CHF 5k	GOLD CHF 10k	PLATINUM CHF 20k
			THE Port Powered by [you]
			Hold Keynote
		Host Sponsored Meal	Host Sponsored Meal
		Pre-hackathon Social Media Post	Pre-hackathon Social Media Post
	Logo on THE Port event T-Shirt	Logo on THE Port event T-Shirt	Logo on THE Port event T-Shirt
	Logo on Participant Mug	Logo on Participant Mug	Logo on Participant Mug
Logo on Website	Logo on Website	Logo on Website	Logo on Website
Thanked at Kickoff + Finals	Thanked at Kickoff + Finals	Thanked at Kickoff + Finals	Thanked at Kickoff + Finals
Logo on Red London Bus	Logo on Red London Bus	Logo on Red London Bus	Logo on Red London Bus
Showcase an Innovation	Showcase an Innovation	Showcase an Innovation	Showcase an Innovation

Non-monetary or In-kind Sponsorship

We are happy to discuss with you individual sponsorship levels or in-kind contributions for transport, accomodation, meals or other services that facilitate the work of our participants or introduces them to new technology or innovations.

Please contact us at:
info@theport.ch

www.theport.ch